

BACKGROUND

In the last decade the issue of sustainability, and sustainable products, has become of primary importance. Companies found themselves having to face the demands of the market without having the right tools to provide concrete and verifiable answers. Moreover, even the evolution of mandatory and voluntary regulations required new skills at the moment and therefore nearly unavailable.



OUR STRATEGY

If the role of strategic consultancy is essential in the moments of change in supporting any company, it is equally essential that the company itself equips with personnel with adequate skills to manage and implement its own strategies. The LCA Expert course was designed to create those figures who could carry out and communicate to the market the corporate sustainability strategies of the product with the most appropriate tools.



CONTENT

10 days of intensive course which offers exhaustive overview of the main Standards on environmental product evaluation and communication and the relationship between these and the mandatory legislation. It also offers the possibility of acquiring familiarity with the impact calculation tools. Not only that: every aspect is in-depth to allow a real understanding, so that the skills acquired are applicable to any evolution of the company strategy and can support the development of increasingly sustainable business.



RESULTS

Over 50 experts trained in three editions of the course, with a conference at the end of the course with the participation of teachers and external experts open to the public that allowed many companies to verify "in the field"

- ❖ how the theory can be transformed into practice,
- ❖ how to anticipate the evolution of the sector can be transformed into a competitive advantage,
- ❖ how competencies, apparently very different from those of known business, can become a supporting element.